



the ministry messenger

Summer 2023
A Publication of
Crisis Control Ministry

Neighbors Helping Neighbors

Bringing the Community Together to Celebrate 50 Years of Hope

Rhythm & Hope Concert on August 26 at the Winston-Salem Fairgrounds

The beloved annual summer concert known as Shmedfest is getting a new name this year as Crisis Control Ministry celebrates its 50th year of service to the community. This free to the community concert, Rhythm & Hope, will take place on August 26th at the Winston-Salem Fairgrounds, Clocktower Stage. Doors will open at 4:30 p.m. A Winston-Salem favorite, Souljam will kick off the first set from 5:30 p.m. to 7:00 p.m.



The party machine, The Phase Band, will take the stage from 7:30 p.m. to 9:00 p.m. In addition to these two amazing bands, there will be plenty of activities for adults and kids alike.

Bringing community together is at the core of what we do. Neighbors helping neighbors is more than just a tag line; it is the essence of Crisis Control Ministry's mission. This free concert is a way of bringing

together and giving back to the entire community — those who have helped support us and those who we have assisted over the years.

While admission is free to all, we welcome financial donations and will be collecting non-perishable food items. For a list of needed items, visit crisiscontrol.org. We hope you will mark your calendar for August 26 and meet us at the clocktower.

Thank You for Supporting Hope du Jour

Breakfast. Morning coffee and a bakery treat. Lunch. Drinks after work. Dinner. And take out for tomorrow. We thank you for all the food and beverages you consumed on May 2 at participating Hope du Jour establishments. More than 120 food and beverage establishments across Forsyth County participated

and donated 10% of their proceeds for that day to Crisis Control Ministry. We hope you will continue to support these establishments throughout the year and thank them for participating in Hope du Jour. For the list of 2023 Hope du Jour establishments and links to their websites, visit hopedujour.org.



We would also like to thank our sponsors: Waldrep Wall Babcock & Bailey PLLC, Maynard Law, American National Bank and Trust, Flow Lexus, Garner Foods, and Charles G. New, DDS, MS, PA.

Save the Dates

July 14: Bridges Out of Poverty Training, 8:30 a.m. – 12:30 p.m.

August 26: Rhythm & Hope Concert, 4:30 p.m. – 9:30 p.m. at Winston-Salem Fairgrounds, Clocktower Stage

October 15: WS/FC CROP Hunger Walk, 1:30 at Corpening Plaza

October 4: Food Day at the Carolina Classic Fair

For more information about any of these events, visit crisiscontrol.org.

Winston-Salem Office:
200 E. Tenth Street
Winston-Salem, NC 27101
T: 336.724.7453

Kernersville Office:
431 W. Bodenhamer St.
Kernersville, NC 27284
T: 336.996.5401

www.CrisisControl.org

North Carolina Association
of Free & Charitable Clinics



Wee Neighbors Are Making a Big Difference

Students donate nearly 11,500 boxes of cereal to the Wee Care! Cereal Drive.



Students at Sedge Garden Elementary support Wee Care! Photo credit Sedge Garden Elementary.

An adult African Elephant weighs about 10,000 pounds. That is less than the weight of the cereal donated by children to this year's Wee Care! Cereal Drive. Sixty-two elementary schools and preschools across Forsyth County participated in the Wee Care! Cereal Drive. They donated an incredible 11,278 boxes of cereal, at a total weight of 11,574 pounds.

According to the US Bureau of Labor Statistics Consumer Price Index, the cost of cereal has gone up 14.2% in the past year. Pre-pandemic, in 2019, the average cost of a box of cereal was \$3.27. Currently the average price of a box of cereal is \$6.00, making the retail value of this year's Wee Care! Cereal Drive nearly \$68,000.

It is heart-warming to see young children give boxes of their favorite cereal to help families in need of food assistance. The Wee Care! Cereal Drive helps children learn about giving to help others. Their generous donations prove that while they may be small, these children have big hearts!

Crisis Control Ministry Volunteers Win the Forsyth County Volunteer Governor's Award

Written By: Abbey McCall, Director of Community & Volunteer Relations

On Tuesday, May 2, 2023, HandsOn NWNC hosted the annual Forsyth County Governor's Awards breakfast ceremony. The room was full of inspirational volunteers from across the county who had been nominated for awards by local nonprofits. Crisis Control Ministry's very own volunteers, the Attic Ladies, and their families, were in the room.

For those of you who are wondering who the Attic Ladies are, let me tell you about three phenomenal women dedicated to assisting neighbors in crises by sharing their time and talent with Crisis Control. Debbie Newell, Wanda Motsinger, and Jayne Danner are exceptional volunteers. These ladies run a consignment program to fundraise for the Kernersville Office. Their nickname of the Attic Ladies came from their ability to creatively utilize the attic space at the Kernersville office to store and sort donations for the consignment program. They helped build the consignment program back in 2016 and continue to strengthen the program. They enjoy and take pride in turning one person's trash into another person's treasure.

Throughout the Kernersville consignment community, they are well known. Every week they sort through donations, price items to sell, and display items at the Crisis Control Ministry booth and bookshelves located in two consignment shops in town, Unique Treasures and Collectibles and Cooper's Vintage Village. Often, these consignment shops won't charge a rental fee to Crisis Control Ministry because of the relationship these ladies have built with the business owners. Other vendors in the shops will also donate items that won't sell in their booths to the ladies because they know the ladies can sell them. You can follow them on Facebook at Crisis Control Ministry Thrift Shop to see the weekly inventory they sell at the shops. You'll find new or gently used clothing, accessories, jewelry, household items, collectibles, decorations, sporting equipment, and more.

Because of the incredible work of the Attic Ladies,

Crisis Control Ministry's Kernersville Office has additional funding to assist neighbors. Their impact is enormous. In 2022 alone they raised \$14,662.98 for neighbors experiencing crises in the Kernersville community, which is 6% of the total revenue for the Kernersville Office. We are grateful to these amazing women and all that they do for the organization and the people in their community who are in crisis.

I'm proud to say that during Crisis Control Ministry's 50th Anniversary year, the Attic Ladies won the NC Governor's Volunteer Service Award for the volunteer team category. It is a well-deserved honor. I hope you will celebrate these ladies and their accomplishments by shopping and donating to the consignment program.



Pictured left to right: Debbie Newell, Wanda Motsinger, Jayne Danner

CCM Welcomes New Board & Staff Members

We are pleased to welcome three new staff members and a new board member to Crisis Control Ministry.



Jhoana Rivera Lovos started her job as our Client Services Coordinator in March. She is bilingual and helps to interview our Hispanic clients as well as assist in all the other client services areas of the ministry. She enjoys talking with the individuals who call in for assistance, hearing their stories and providing the help that they need.



Tonya Hairston began her job as our Food Pantry Manager in May. She has a great deal of experience working in grocery store settings and cares very much about customer service. She is also very active in her church as a liturgical dancer. Tonya reports, "I am happy to learn about the Client Choice Food Pantry system" and finds the work "engaging and challenging."



Angie Wilson began her job as our new Director of Philanthropy on June 6th. Angie has many years of experience building relationships with donors and we're looking forward to her sharing her expertise with us! She says, "I'm looking forward to being a part of the amazing team at Crisis Control Ministry! I can't wait to work within my community and help those who need our services. It's a blessing to be able to support the compassionate services that can truly transform a person's situation."



In January, CCM welcomed new board member **Dr. Bradley Thomason, III**. Dr. Thomason is a vascular surgeon with Novant Health Vascular Specialists. He served as a volunteer many years ago and after touring the organization again he decided CCM was a place committed to helping those in our community who need help and wanted to be a part of that. We are happy to have him on our board!

Gift of the Month and Hours

July: Toilet Tissue

August: Peanut Butter & Jelly

September: Canned Greens

Some essential items can't be purchased with food stamps. Please consider donating one or more of the following: dish detergent, shampoo, feminine hygiene supplies, bath soap, laundry detergent, and deodorant.

Winston-Salem Hours:

Monday - Friday
9 a.m. - Noon
1 p.m. - 4 p.m.

Kernersville Hours:

Monday - Friday
9 a.m. - Noon
Tues. & Thurs.
1 p.m. - 4 p.m.



School is Out for Summer

Help us feed families who are facing food insecurity.

Carefree summer days—most of us have fond memories of summer vacation from school. But for many families with school-age children, those months can present greater challenges. In 2021, according to Feeding America, 16.8% of children in Forsyth County and 16.4% in Stokes County were food insecure. That is more than 16,000 children right here in our community. These families often depend on the free and reduced school meal programs to feed their children nutritious meals. At CCM, we typically see an increase in the need for food assistance during

the summer months, but due to high inflation this summer we expect the need will be greater. According to the US Bureau of Labor Statistics, Consumer Price Index Inflation Calculator, \$100 in April of 2020 is now only worth \$85.52 in April of 2023.

Our food pantries are already feeling the impact. There are many ways you can help. You can host a food drive or make a financial donation. For more information about how you can help, visit crisiscontrol.org.



Scan the QR for a complete list of most needed items.



Turn Your Used Vehicle Into Support

Donating your car is easy, and your gift is tax-deductible.*



Schedule your free & convenient pick-up.



Receive a donation receipt. That's it!
*Consult your tax advisor



Simply call or complete our online donation form.

Want another opportunity to support the work of Crisis Control Ministry? Consider donating a vehicle. Crisis Control Ministry has partnered with CARS to make it simple. CARS (Charitable Adult Rides & Services) is a nonprofit organization based in San Diego, CA. They manage vehicle donation programs for thousands of nonprofits in North America. CARS processes more than 100,000 vehicles a year worth more than \$170 million to those nonprofits. CARS takes care of everything from the pick-up and sale to sending you the donation receipt and necessary tax documents. Please remember Crisis Control Ministry the next time you have a vehicle to donate! Your thoughtfulness will help many families who are experiencing crises in our community.



Call: 855-500-7433
or visit: crisiscontrol.org to get started.



Crisis Control MINISTRY

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RETURN SERVICE REQUESTED

Non-Profit Org.
U.S. Postage
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Health Care Packages are a reminder that we care!

Crisis Control Ministry's Licensed Free Pharmacy

Providing access to prescription medications
and so much more.

Crisis Control Ministry helps neighbors facing crises with basic needs such as utilities, rent, mortgage, food and medications. In 2022, more than 15,000 prescriptions at a value of more than \$1,150,000 were filled by Crisis Control Ministry's Licensed Free Pharmacy.

Your generous donations are greatly needed to help us provide clients with the medications they need. Other ways to help support the pharmacy include volunteering and donation of health care packages. These care packages, provided by neighbors like you, remind our pharmacy clients that someone cares about them. For information about how you can help, visit www.crisiscontrol.org.



Neighbors Helping Neighbors for 50 Years



Our Unifying Principles...

Love • Stewardship • Listening • Grace • Truth • Collaboration • Better Lives • Transformation