



## Pharmacy Reaches New Heights In 2025

At a place in time when the costs of prescription medications are at an all-time high, many people across the country, and right here in our own community are being forced to make difficult and troubling choices, deciding between buying the medication they need and paying for food and other essentials.

According to the U.S. Department of Health and Human Services, U.S. prices for all medications were nearly five times as high as prices in comparison countries.

To help ensure our neighbors do not have to choose between their medication and other essential needs, Crisis Control Ministry has been answering the call for over 30 years through its charitable pharmacy. Located inside the Winston-Salem office, the pharmacy serves residents of Forsyth and Stokes Counties who simply cannot afford prescription medications, or do not have health insurance with prescription coverage. In 2025, due to the increase in need and partnerships with other non-profits in the community, the pharmacy helped more clients than ever, filling more than 20,000 prescriptions. Our pharmacy now also offers services to anyone in our community who has a Medicaid card.

The changes to our pharmacy made it possible for us to assist David, a resident of Forsyth County who lost his job and was unable to buy his insulin for the month. After being referred to Crisis Control Ministry by the Community Care Center, David was able to receive his medication free of charge.

### Did You Know?

Crisis Control Ministry's Pharmacy was started in 1987 and was the first licensed free pharmacy in the state of North Carolina. Today, it is the largest charitable pharmacy in Forsyth County.

Residents of Forsyth and Stokes Counties who do not have health insurance with prescription coverage or are underinsured can receive medication assistance.

The pharmacy is located in our Winston-Salem office and is open from Mon. - Fri. 9:00 a.m. to noon, and 1:00 p.m. to 4:00 p.m.



More on the pharmacy inside.



## Help Fill Our Pantries

For a list of **Most Needed Items**, and resources to help promote **Food Drives and Gift of the Month** programs, visit our website.

[crisiscontrol.org/resources](https://crisiscontrol.org/resources)

### Gift of the Month

- March:** Pancake Mix & Syrup
- April:** Canned Fruit
- May:** Baked Beans
- June:** Peanut Butter & Jelly

### Kids Gift of the Month

- March:** Granola Bars
- April:** Goldfish Snack Bags
- May:** Cereal Bars
- June:** Gummy Fruit Snack Packs

### Location Hours

#### Winston-Salem:

Monday-Friday 9 a.m. - Noon  
1 p.m. - 4 p.m.

#### Kernersville:

Monday-Friday 9 a.m. - Noon  
Tues. & Thur. 1 p.m. - 4 p.m.

EXECUTIVE DIRECTOR  
Margaret Elliott

THE MINISTRY MESSENGER is a quarterly publication of Crisis Control Ministry.

Crisis Control Ministry provides assistance with basic life needs to those facing a crisis in Forsyth and Stokes Counties.

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## Emphasizing Empowerment, Stability & Well-Being

As we begin a new year at Crisis Control Ministry, we do so with deep gratitude for every person who has walked alongside our mission over the past twelve months. Your year-end gifts, Thanksgiving offerings, volunteer hours, food drives, pharmacy support, and countless acts of compassion have allowed us to serve thousands of neighbors facing a financial crisis. You make this work possible, and we enter 2026 encouraged by your generosity.

At our October 2025 board retreat, the Crisis Control Ministry Board of Directors unanimously approved an updated mission statement—one that more clearly reflects who we are today and the direction we are called to go:

#### New Mission Statement:

To assist people in crisis to meet essential life needs and to empower them toward greater stability and well-being.

For many years, our previous mission guided this work: "to assist people in crisis to meet essential life needs and become self-sufficient." While self-sufficiency remains an important aspiration, the board recognized that the challenges facing our neighbors have grown more complex. Rising housing costs, healthcare expenses, and wages that often fail to match the cost of living mean that long-term "self-sufficiency" may look different for each family we serve.

Our new mission emphasizes empowerment, stability, and well-being—values that better reflect the holistic, dignified care we provide through our Client Services financial interviews, the Food Pantry, and our Charitable Pharmacy. This shift speaks to what we see every day: when people are supported, respected, and encouraged, they gain strength not only to survive a moment of crisis, but to move toward a more secure and hopeful future.

As we step into this new year, we do so with immense gratitude for all who partner with us. Thank you for believing in this mission. Thank you for showing up with compassion. And thank you for helping our neighbors find stability and well-being when they need it most.



*Margaret P. Elliott*

Margaret P. Elliott  
Executive Director

## Welcome New Board Members



**Nicky Tesh**  
Community  
Volunteer



**Mike Hauser**  
Community  
Volunteer



### Pharmacy Partners with Community Care Clinic

In fiscal year 2025, more neighbors than ever visited our pharmacy. According to the 2025 Impact Report our staff and volunteers served more than 2,000 clients at a value of more than \$3.8 million in prescriptions provided.

To help better meet the needs of our neighbors, the pharmacy has partnered with the Community Care Clinic for Forsyth County, to provide prescription medications for their patients. The Community Care Clinic has provided free healthcare to those who can't afford it since 2000. According to their website, since its inception the Community Care Clinic has served over 25,000 patients.

The partnership with the Community Care Clinic helps our pharmacy reach even more uninsured neighbors in need of medications; and is a testament to our tagline, neighbors helping neighbors. At Crisis Control Ministry the phrase "It takes a village" isn't just a saying-it's at the foundation of everything we do.

When discussing the partnership, Crisis Control Ministry Executive Director Margaret Elliott said, "It has been a true collaboration with staff members from both organizations working together to make the transition as smooth as possible."

Increased production in the pharmacy has come with some additional costs. To find out how you can financially support our pharmacy, visit [crisiscontrol.org/ways-to-give/](https://crisiscontrol.org/ways-to-give/).



### Neighbors Helping Neighbors Impact in 2025



**21,680**  
PEOPLE  
ASSISTED



**\$5,928,238**  
SERVICES  
PROVIDED



**371,201**  
POUNDS OF FOOD  
DISTRIBUTED



**24,583**  
VOLUNTEER  
HOURS

"Praise God for Crisis Control Ministry. If you are struggling and really need help I highly recommend Crisis Control."

-A Former Client

# Fiscal Year 2024-2025 Highlights



Crisis Control Ministry's signature event, Hope du Jour, is an open invitation to support our mission simply by eating out. Held annually the first Tuesday in May, participating food and beverage establishments donate 10% of their proceeds to Crisis Control Ministry.

In 2025, 116 local restaurants, bars, food trucks, and other eateries participated in Hope du Jour. Combined, participants raised \$40,922.78, to support Crisis Control Ministry's mission and provide help with basic life needs to those facing a crisis.

Margaret Elliott, executive director of Crisis Control Ministry, mentioned that Hope du Jour is her favorite fundraiser. "Hope du Jour is our signature event and we are beyond thankful for the support...not only does it support our mission, it supports local food and beverage establishments."



Representatives from (top to bottom) Village Tavern, River Birch Lodge, Sammy G's Tavern, and That Place in the West End were presented with awards for their participation in Hope du Jour.



Every day dozens of neighbors visit our client-choice food pantries in Winston-Salem and Kernersville. From canned and packaged foods to fresh produce and meat, each family receives enough food to stock their kitchen for at least two weeks.

The annual Feeding Forsyth Campaign helps ensure Crisis Control Ministry can provide our neighbors with nourishing food and kindness when circumstances outside of their control leave them vulnerable.

Thanks to those who partnered with us, the 2025 the Feeding Forsyth Campaign raised more than \$54,000.



## CAROLINA CLASSIC FAIR

### Crisis Control Ministry

#### Food Day at the Fair

Food Day at the Fair is an annual tradition at the Carolina Classic Fair. To help support Crisis Control Ministry's Client-Choice Food Pantries, fair attendees can donate a minimum of five non-perishable food items per person and receive one free admission ticket to be used that day. Last year more than 25,000 pounds of food was donated which is more than 20,000 meals. That's enough food to keep our pantries stocked for months. Brandon Wiley, warehouse and transportation Manager said, "Food Day at The Fair is always a big day for us, it's like our Super Bowl and 2025 was no different. We are grateful for everyone who came out to support Crisis Control Ministry."



### Wee Care! Cereal Drive

Crisis Control Ministry's Wee Care! Cereal Drive is a wonderful opportunity for children to learn about helping others. Daycares, preschools, elementary schools and other organizations are invited to participate. Last year, participating organizations donated more than 6,000 boxes of cereal weighing 4 tons!





Photo courtesy of Triad Community

Triad Community Band, a non-profit which supports Forsyth County and surrounding areas held a concert series to support the mission of Crisis Control Ministry. During the concert series over 4,800 pounds of food and \$5,416 was donated.



Our Share the Warmth campaign means more than keeping the heat on. It's about spreading the warmth of compassion throughout our community, regardless of the weather. The campaign allows Crisis Control Ministry to assist our neighbors who are unable to pay their utility bills or housing bills. Donations received for Share the Warmth were matched by an anonymous donor. The campaign raised more than \$117,000.

## Growing...In More Ways Than One Pantry Garden

To ensure that our neighbors who visit our client-choice food pantries have access to fresh produce, a garden has been established at our Winston-Salem office. So far, the garden has produced fresh tomatoes, potatoes, peppers, green beans, squash, cucumbers, and much more.

"A lot of our clients live in food deserts so they don't have access to fresh produce." said Tonya Hairston, pantry manager. "This will give them access to whatever we grow in the garden and we will eventually have classes to show our clients how to grow their own produce."



## New Staff Positions

To support the day-to-day operations of Crisis Control Ministry, new positions were added to the team. Joining the team was Sydney Angel, poverty awareness coordinator; Melanie Garcia, pharmacy assistant; Coyte Kennedy security coordinator; and Liz Perez, receptionist. These positions have been added at our Winston-Salem office and will help elevate our mission and the work we do to uplift our neighbors in need.

## Kernersville Renovations

Crisis Control Ministry's Kernersville Office is receiving some much needed renovations. Since 2020 the Kernersville office, 431 West Bodenhamer Street, has taken orders for the pantry over the phone and packed the orders for clients. Renovations to the building will allow clients to once again shop for their food.



## Longtime Volunteer Receives 7 over Seventy Community Impact

Mary Ann Campbell Davis, a former board member and longtime volunteer received the 7 over 70 Community Impact Award. The award, which is presented annually by Senior Services, is designed to celebrate older adults who have made a significant impact on Forsyth County.

From her impact on education and the broader Winston-Salem community, to her support of Crisis Control Ministry, Davis' dedication to the community made her a truly deserving recipient of the award.

Congratulations, Mary Ann! We are thrilled that your dedication, nurturing spirit and can-do attitude were recognized and celebrated. Crisis Control Ministry is honored to have you as a partner!

Photos courtesy of Senior Services, Inc.



## Community Impact Highlights

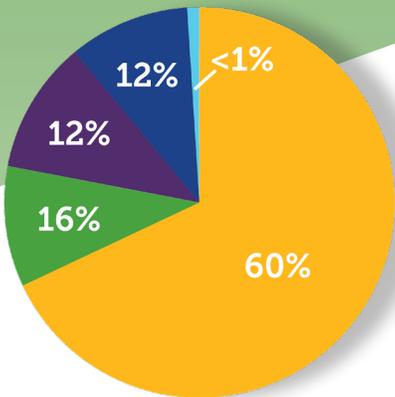
ALL LOCATIONS

# 2025

FISCAL YEAR

**21,680\***  
People Assisted  
at a Value of  
**\$5,928,238**

\*Individuals may have received more than one service.



### REVENUES RECEIVED

Individual Donors	\$ 4,312,606
Businesses/Corporations	\$ 713,050
Churches/Congregations	\$ 337,559
Foundations	\$ 300,000
Government	\$ 10,475
<b>TOTAL</b>	<b>\$ 5,673,689</b>

**371,201**  
pounds of food distributed



**714**  
individuals from  
**35** organizations,  
participated in **25**  
Poverty Awareness Programs

**2,576**  
volunteers served  
**24,583**  
hours



FOOD ASSISTANCE	HOUSING ASSISTANCE	PHARMACY ASSISTANCE	UTILITY ASSISTANCE	OTHER ASSISTANCE
People Assisted <b>16,536</b>	People Assisted <b>1,722</b>	People Assisted <b>2,281</b>	People Assisted <b>1,013</b>	People Assisted <b>128</b>
Value <b>\$1,232,280</b>	Value <b>\$588,933</b>	Prescriptions filled <b>20,207</b>	Value <b>\$214,194</b>	Value <b>\$4,274</b>
Includes Community Share Partners Distribution	Rent and Mortgage Assistance	Value <b>\$3,888,557</b> cost to CCM <b>\$649,211</b>	Includes Electricity, Fuel Oil, Natural Gas, and Water	Includes Transportation, Dental, HVAC, etc.



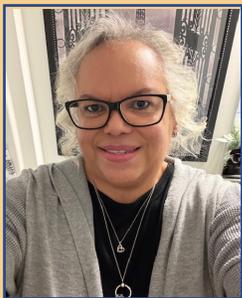
# Crisis Control MINISTRY

## Welcome New Staff Members



**Tara Moore**  
Dir. of Community & Volunteer Relations

Tara Moore joined Crisis Control Ministry in October 2025. Before joining the ministry Moore was the Area Marketing Director for Chick-fil-A restaurants in the Triad. Moore believes strongly in the mission of Crisis Control Ministry and is happy to be a member of an organization that focuses on helping others in their time of need.



**Liz Perez**  
Receptionist

Liz Perez joined Crisis Control Ministry December 1, 2025. Before joining our team Perez worked for Winston-Salem/Forsyth County Schools as an outreach worker for the bilingual community and as an administrative assistant. Perez said she is happy and blessed to join the Crisis Control team.



**Carole Starbird**  
Donor Database Manager

Carole Starbird joined Crisis Control Ministry in February 2026. Originally from Brazil, she previously worked as a Business Data Analyst at Imediato Nexway. She holds a Bachelor of Business Administration from Centro Universitario Moura Lacerda and is enthusiastic about using her skills to serve the community through Crisis Control Ministry.

## With Gratitude For Mary Benbow

As we prepare to say goodbye to Mary Benbow at the end of March, we do so with deep gratitude for her nearly five years of faithful service as our Donor Database Manager. Mary has held one of the most important roles in our organization—ensuring that every gift is accurately recorded and that every supporter is thanked and appreciated in a timely and meaningful way.

Much of Mary's work happens quietly, behind the scenes, yet its impact is felt every single day. Because of her care, precision, and consistency, our donors can trust that their generosity is handled with respect and gratitude—an essential foundation of our mission.

Over the years, we've also come to know Mary as someone who prefers to let her work speak for itself. True to form, she has never sought recognition, even while carrying significant responsibility. Outside the office, Mary brings that same thoughtful attention to one of her favorite pastimes: tracking eagles from around the world, studying their habits, nesting, and journeys with patience and curiosity.

As Mary enters her well-earned retirement, we thank her for the steady presence, dedication, and integrity she has brought to this role. Her legacy will continue in the systems she strengthened and the countless relationships she helped nurture. We wish her many peaceful days ahead—perhaps spent watching eagles soar.



## Local High School Continues Tradition

Whether it's financial assistance facilitated by client services, prescription medications provided by our charitable pharmacy, or food from our Client Choice Food Pantry, when residents of Forsyth County are facing crises, for more than 50 years Crisis Control Ministry has been there to answer the call. While a lot has changed over the years, as the old saying goes some things never change. Since 1973, when Crisis Control Ministry was first established to meet the emergency needs of residents, R.J. Reynolds High School has been there supporting our mission.

Every year around the holidays, the Key Club at Reynolds has led a food drive to support our food pantries in Winston-Salem and Kernersville. The Key Club is a student-led organization focused on leadership, character building, and community service.

According to Paul Cribb, Crisis Control Ministry Operations Manager, on average Reynolds High School donates more than 2,000 lbs. of food every year. This year with help from students, families, teachers, faculty and staff, Reynolds High School donated more than 4,000 lbs. of food.

"We are thankful for our partnership with Reynolds High School. Every year we look forward to partnering with them," Paul continued. "The food they donated will help keep our pantry stocked and feed families in need for months."

Every donation to Crisis Control Ministry, no matter how big or small, goes a long way to ensure families in Forsyth and Stokes Counties who are facing crisis have food to last them at least two weeks. To find out how to support the mission of Crisis Control by hosting a food drive visit our website, [crisiscontrol.org](http://crisiscontrol.org).





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 Admin: 336.724.7875  
 www.crisiscontrol.org

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**RETURN SERVICE REQUESTED**



## You're Invited!

Open House & Ribbon Cutting Ceremony

Celebrating the completed renovations of the Kernersville Office

**April 17, 2026**  
**2:00 - 4:00 PM**

Ribbon cutting & remarks will begin at 3:00 PM

**Kernersville Office**  
 431 W. Bodenhamer St.  
 Kernersville, NC 27284

Please contact Tevin Stinson at [tstinson@crisiscontrol.org](mailto:tstinson@crisiscontrol.org) or 336.724.7875 ext 1040



**SAVE THE DATE**  
**March-April**  
**Feeding Forsyth**  
**The Hunger Challenge**

Gifts designated for the Feeding Forsyth Hunger Challenge will be eligible for matching funds from local donors.

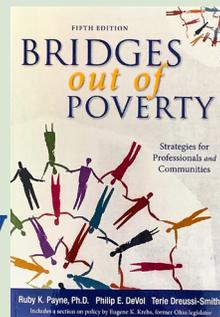
To make a donation, visit:  
[crisiscontrol.org/donate](http://crisiscontrol.org/donate)



**SAVE THE DATE**  
**MAY 5, 2026**

On Tuesday, May 5, try a new restaurant or visit an old favorite to support Hope du Jour. Participating establishments donate 10% of that day's proceeds to Crisis Control Ministry.

**Bridges Out of Poverty**



You're invited to attend an in-depth exploration



of the effects of poverty across social and economic groups. This program is offered free to the community by Crisis Control Ministry.

Mark your calendars for April 17, July 24, and October 23.

To learn more or register, visit:  
[crisiscontrol.org/news-events](http://crisiscontrol.org/news-events)

## Our Mission...

*The mission of Crisis Control Ministry is to assist people in crisis to meet essential life needs and to empower them toward greater stability and well-being.*