



the ministry messenger

Fall 2021
A Publication of
Crisis Control Ministry

Neighbors Helping Neighbors

Warmth and Stability

Written by Rev. Dr. George C. Banks, Director of Philanthropy

We are living in challenging times. Many months ago, I assumed that I would be writing a story for the fall newsletter when COVID-19 was no longer a threat. Unfortunately, this deadly pandemic has become our reality for the immediate future. We must continue to be safe and vigilant, protecting each other, as we sojourn through these times.

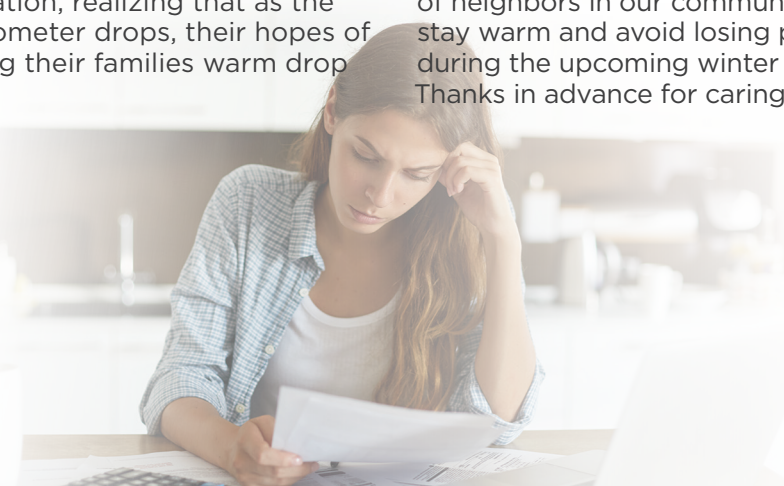
It is fall and the weather is changing. Most of us will reluctantly pack up our summer clothes and bring out our fall attire. Many will begin to prepare gleefully for autumn and eventually, the holiday season. Due to financial stability, many of us can make these preparations easily without stress and fear. Those of us with financial stability can weather a job loss or a large, unexpected expense. However, many of our neighbors approach the change of seasons this year with fear and trepidation, realizing that as the thermometer drops, their hopes of keeping their families warm drop with it.

This pandemic has exacerbated the challenges of many of our neighbors. Amidst all the well-meaning government stimulus, nonprofits, and churches providing aid to those in need, there are still many in our community who will struggle to stay warm when the weather becomes colder. The need to stay warm will be even more urgent this year. Weather prognosticators predict that the first part of winter may be the coldest for the southeastern U.S. Our neighbors need your help so they can enjoy their homes, warm and comfortable, this winter.

You can help us Share the Warmth again. As one of the largest nonprofit providers of emergency assistance in Forsyth County, Crisis Control Ministry, amidst a pandemic, assisted nearly 2,287 residents with utility and housing bills last year. Your gift helps ensure that hundreds of neighbors in our community stay warm and avoid losing power during the upcoming winter months. Thanks in advance for caring.



Last winter, Mr. Glover came to CCM needing assistance with his electricity bill. He had worked for someone else for three years and was laid off. When he filed for unemployment, his claim was denied because he was considered a subcontractor. He started doing yard work and odd jobs to keep up with his rent and utility payments, but it wasn't enough during the winter months. CCM paid his \$532.09 power bill to get him caught up. He had seasonal work lined up for the following spring, but until then, he needed assistance.



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Gift of the Month

October: Applesauce (please, no glass jars)

November: Sugar, Flour, and Baking Items

December: Saltine Crackers

Some essential items can't be purchased with food stamps. Please consider donating one or more of the following: dish detergent, shampoo, feminine hygiene supplies, bath soap, laundry detergent, and deodorant.

Current Hours

CCM continues to conduct phone interviews with neighbors needing assistance. Please visit crisiscontrol.org for the latest information.

Hours:

Winston-Salem:

Monday - Friday 9 a.m. - Noon.
1 p.m. - 4 p.m.

Kernersville:

Monday - Friday 9 a.m. - Noon
Tues. & Thurs. 1 p.m. - 4 p.m.

Longtime Friend Retires

Written by Margaret Elliott, Executive Director

We are grateful to Sandy Best, our Client Services Coordinator in Kernersville, who has announced her retirement effective October 31, 2021. Sandy was the Chair of the Board of Directors from 1997-1999 and was an active volunteer in the Winston-Salem office for years. In 2007, Sandy started volunteering in the Kernersville office and was hired as our part-time Client Services Coordinator.

Sandy was the board chair when I was hired and was so very helpful to me in understanding the work of our ministry. I am so grateful for her honesty and for being so sincere in her working with those who seek assistance from us. She has always gone above



and beyond the call, helping neighbors who visited or called in for assistance. She often took their stories home to share with her husband. She said the ministry became a part of who she is.

Sandy majored in Psychology during her college years and she told us that her work at Crisis Control Ministry has fulfilled her dream of helping other people. She truly feels like she found her calling when she could use her organizational and people skills to help run the Kernersville office of CCM. Volunteers say they will miss her terribly and that the place won't be the same without her. We all wish the best to Sandy and to her husband Alan as she moves into the next chapter of her life.

"I felt I had found my calling the day I began working at Crisis Control." — Sandy Best

You Can Make Lasting Impact to Assist Neighbors Through Their Crisis

Written by Rev. Dr. George C. Banks, Director of Philanthropy

There are several ways you can make a lasting impact on your community through your financial support of Crisis Control Ministry, Inc.

One way is by making a Legacy Gift through our Rev. Ron E. Rice Legacy Society. As you create your financial plans, the question of where to allocate the rewards from your lifetime of work can be a difficult one to answer. We hope you would consider allocating funds to Crisis Control Ministry. We work daily to meet the immediate food, shelter, and prescription needs of our neighbors experiencing a financial crisis. Each day, our staff and volunteers arrive to the office not knowing who will come for assistance or what their needs may be. We plan knowing that our assistance will be needed. By leaving a legacy gift, you

can plan to provide immeasurable assistance to those in crisis.

Another way to make a lasting impact on your community is by becoming a Recurring Donor. Recurring donors are extremely crucial to the success of any nonprofit. Why? Your commitment over time through a recurring donation allows CCM to make more informed budgetary decisions on how to best support those in crisis in our community, based on the steady income stream. What about the benefits to you? Besides helping us with our budget, recurring donations are convenient for the donor. If you're the type of person who finds himself or herself wanting to donate but forgetting to revisit your favorite organizations semi-regularly, this is a great way to make a donation.

It may also make you feel less pressured to give during the end of the year when many organizations are asking for donations. Also, you can see the lasting impact of your gift. It helps you stay connected with the organization and know where your money went. When you make a recurring donation to Crisis Control Ministry, you are truly making a difference. For example, your donation helps families not get evicted from their homes or it could help a senior citizen avoid the choice of paying for life-saving medicine or food. Please consider making a recurring donation to CCM as we change lives, one person, one family at a time!

Call (336) 727-9776, or email Rev. Dr. George C. Banks, at gbanks@crisiscontrol.org to learn more.

Shmedfest: A Community-Wide Event

Written by Abbey McCall, Director of Community & Volunteer Relations

When I first started working for Crisis Control Ministry more than two years ago, Shmedfest was the very first event I was involved in planning. With such a unique name, I was intrigued. I quickly learned Shmedfest is all about community and celebrating the work of Crisis Control Ministry. The excitement of everyone coming together to plan a fun, family friendly, community-wide event was contagious. I was curious though, how can this event be completely free and Crisis Control Ministry still fundraise from it? The answer, the generosity of our community. We have amazing sponsors that help cover the costs of putting on the event and then individuals, like you, attend and feel

encouraged to make a donation. We receive donations of \$1, \$5, \$250, and even over \$500. Every donation adds up and makes a difference to our neighbors in crisis.

This year's Shmedfest was no different despite us being in a pandemic. Shmedfest grew into a weekend of events in 2021 with the addition of the Shmedfest 5K/ Fun Run as well as the return of The Shmed, a 24-hr. fitness event with a 5,000 rep challenge and a series of bootcamp workouts. All of these fitness events would not be possible without the support of local groups F3 and FiA, who have taken ownership of planning

those events. Two members even pledged \$10 each for every person who showed up to the 2 AM. How crazy is that?! The 2 AM workout ended up being one of the most popular workouts as a result of their generosity. On behalf of the Ministry, I cannot thank everyone on the planning committee, the musicians, the Winston-Salem Fairgrounds team, our sponsors, and the attendees enough for making Shmedfest the special event it is.

If you have never been to Shmedfest before, go ahead and mark your calendar for the weekend of Friday, August 26, 2022. You won't regret it.

Thank You, Shmedfest Sponsors!



CAVANAUGH

Stewardship Through Innovation



Thank You, Shmedfest Supporters!



WALK TO CHANGE LIVES



Crisis Control MINISTRY

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Sunday, October 17th, 2021 at Corpening Plaza

Join us for the 40th annual Winston-Salem/Forsyth County CROP Hunger Walk! Walk with a team, with your family, or as an individual. Mask wearing is encouraged. Together, we can walk to end hunger locally and across the globe.

CropWalkForsyth.org



CAROLINA CLASSIC FAIR

MARK YOUR CALENDAR!

Wednesday, October 6th

Fill CCM's food pantries and have some fun at Food Day at the Fair!

Bring **5** non-perishable items for admission to the Carolina Classic Fair.



Crisis Control
MINISTRY



Our Unifying Principles...

Love • Stewardship • Listening • Grace • Truth • Collaboration • Better Lives • Transformation