



# the ministry messenger

Fall 2016  
A Publication of  
Crisis Control Ministry

## Neighbors Helping Neighbors



### Shmedfest 2016

by Margaret Elliott, Executive Director



This year, the decision was made to move the event to the beautiful amphitheater at Triad Park, located in Kernersville. Nearly 670 people indicated their attendance! To celebrate Steve's 50th birthday, the goal was to raise \$50,000!!

Despite the two major thunderstorms that tracked their way through the party, the bands

played on, the K&W barbeque was served, the kids had a blast rolling down the giant hill of grass, and a great time was had by all. Mark your calendars next year for August 26 for Shmedfest 2017!!



It is hard for me to put into words the gratitude we feel to be a part of the event known as Shmedfest! For 12 years now, Steve and Tonya Cavanaugh have celebrated their August birthdays with a party, the proceeds from which benefit Crisis Control Ministry where Steve once served as volunteer and Board member. The event has always featured wonderful live bands, games for kids and young people, food from K&W, and much more.

Dozens of sponsors help to cover the expenses of the event and the people who attend are asked to make donations to Crisis Control Ministry! For the last eleven years, this event has been held at the Cavanaugh's house, with more than 350 people in attendance last year, raising more than \$25,000.

## Poverty in Forsyth County

CCM is proud to introduce Living on the Edge, a companion piece to our popular Poverty Simulation.

Living on the Edge is:

- A 75-90 minute interactive presentation with ample time for discussion.
- Ideal for smaller groups that would like to gain a better understanding of the causes of poverty and the difficulties faced by those experiencing it.
- Great for Sunday School classes and community groups.

A recent participant commented, "This should be done frequently at organizations and among those who may be unaware of what surrounds them daily."

For more information on Living on the Edge or our Poverty Simulation, contact Bill Blackburn at 336-724-7875 or at [bblackburn@crisiscontrol.org](mailto:bblackburn@crisiscontrol.org).

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200 E. Tenth Street  
Winston-Salem, NC 27101  
T: 336.724.7453

Kernersville Office:  
431 W. Bodenhamer St.  
Kernersville, NC 27284  
T: 336.996.5401



North Carolina Association  
of Free & Charitable Clinics



## See Your Gift in Action: Tour Crisis Control

by Corey Miller, Director of Philanthropy

After almost six years at CCM, I have come to recognize that one of the most important characteristics of you, our supporters, is your passion for our mission to help our neighbors in crisis with their short-term emergency needs. One way to deepen that passion is to join us for a tour of the ministry.

On tours, people see their gifts in action and are always surprised at the scale of operations and are impressed with the number of talented volunteers who give of their time regularly.

Other things you learn in your tour:

- We are a mix of operational efficiency and care-filled ministry.
- Our Client Choice Food Pantry really looks like a grocery store and our goal is to preserve the dignity of the



families we serve through having them lead the shopping experience.

- Our state-licensed free pharmacy has transformed from a closet with physician samples to a facility that resembles the full scale of a CVS or Walgreens.
- For the donor that wants to know that we are committed to stewardship of resources – you can see our multi-step intake and interview process, well-trained volunteers, and how we leverage our relationships to make our dollars go a long way.
- For the supporter who wants to know how we promote dignity and show respect for each client's unique situation as a child of God, we interact with volunteers who gladly share why they serve and with staff members who feel called to this work.

As much as words can paint a picture, seeing it in person is the best way. To schedule your tour, contact Shannon Heck at [sheck@crisiscontrol.org](mailto:sheck@crisiscontrol.org) or at 336-724-7875 ext. 1042.



## GIFT OF THE MONTH

**October:** Boxed dinners (Hamburger Helper)  
**November:** Cooking oil  
**December:** Sugar, flour, baking items

The following items can't be purchased with food stamps. Please consider donating one or more of these items: dish detergent, shampoo, disposable diapers, feminine hygiene products, bath soap, laundry detergent, and deodorant. Visit [crisiscontrol.org](http://crisiscontrol.org) for a complete list.

## DROP-OFF HOURS:

### Winston-Salem Location

Monday-Friday:  
9:00 a.m. - noon and  
1:00 p.m. - 4:00 p.m.  
Tuesday:  
9:00 a.m. - noon and  
1:00 p.m. - 7:00 p.m.

### Kernersville Location

Monday-Friday:  
9:00 a.m. - noon  
Tuesday & Thursday:  
1:00 p.m. - 4:00 p.m.

## Encouraging Healthy Eating *by Shannon Heck, Philanthropy Associate*



On Wednesday and Thursday mornings, Sarah Ridgill greets families who come to shop in our Client Choice Food Pantry with a welcoming smile and sometimes a bouquet. Sarah, who has been volunteering with Crisis Control since 2007, believes that food is a real need in our community and is sometimes surprised at how busy the pantry is. She said, "I really like working in the food pantry and helping people shop. I always encourage our families to try a new fruit or vegetable."

Cynthia Mickle, Food Pantry Manager, describes Sarah, "She is a genuinely kind and dependable person who is interested in our families. Sarah knows a lot about food and she shares recipes and encourages people to eat healthier. We tease her about how much she loves fruit."

Sarah says that she enjoys getting ideas from shoppers about how they prepare the items that we stock and looks forward to coming to work on her shifts.

We salute Sarah and all the wonderful volunteers who staff our Client Choice Food Pantry. If you are interested in volunteering at Crisis Control, please contact Vicki Jones at 336-201-5290 or [vjones@crisiscontrol.org](mailto:vjones@crisiscontrol.org)



## KERNERSVILLE YARD SALE

**Friday, November 4**  
from 4 p.m. – 6 p.m.

**Saturday, November 5**  
from 8 a.m. – 1 p.m.

Living Hope Church  
1339 North Main Street  
Kernersville, NC

**Come early to find the wonderful treasures that our Kernersville volunteers have been collecting all year.**

**Donations still being accepted. See drop-off hours above.**

## The Healthy Eating Initiative *by Carol Wilson, Community Engagement Coordinator*



The Healthy Eating Initiative kicked off its fall activities with a cook-out and demonstration at LaDeara Crest Apartments on Friday, August 19. Crisis Control is excited to partner with the Cooperative Extension Service of Forsyth County and Grace Presbyterian Church to offer several exciting new programs.

The Healthy Eating Initiative offers:

- Hands-on Nutrition and Cooking Classes at Grace Presbyterian and LaDeara Crest.
- Mentoring programs with Winston-Salem State University students for children living at LaDeara Crest and Piedmont Circle.
- An Urban Farm School.
- Opportunities for gardeners of all ages to produce food for the neighborhoods.

For more information or a calendar of events, please contact Carol Wilson at [cwilson@crisiscontrol.org](mailto:cwilson@crisiscontrol.org) or 336-724-7875 ext. 1040.



## Crisis Control Interns

Winston-Salem Office



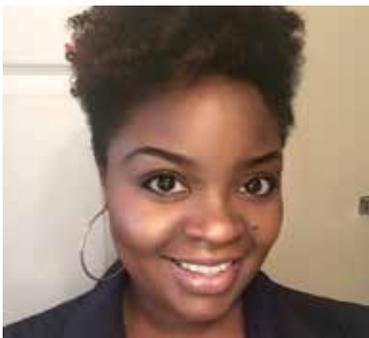
### Alejandra Perez

Ale attends Forsyth Technical Community College and is majoring in Human Services Technology. Some of her future goals include acquiring her Bachelor's and Master's degrees in either Social Work or Psychology.



### Elexis Turner

Elexis attends UNC-Charlotte and is working to obtain her Master's in Social Work. She received her Bachelor's degree last May from NC A&T State University.



### Alicia Smith

Alicia attends Forsyth Technical Community College and is majoring in Human Services Technology. She has a Bachelor's degree in Sociology with a concentration in Psychology from Salem College.

Kernersville Office



### Samantha Roberts

Samantha attends Forsyth Technical Community College and majors in Human Services Technology. She volunteered in the Kernersville office all summer to be prepared to jump right in when her internship began.

## Shopping Made Simple *by Shannon Heck, Philanthropy Associate*



If you are an online shopper, chances are that you have purchased something from Amazon. We are excited to participate in AmazonSmile, a simple and automatic way for you to support Crisis Control every time you shop at Amazon, at no cost to you. To shop at AmazonSmile, go to [smile.amazon.com](http://smile.amazon.com). On your first visit, you will need to select Crisis Control Ministry from the search menu of eligible charities so that we may receive donations from your authorized purchases. Your existing Amazon account will remain the same and will log your charity selection.



## CROP HUNGER WALK

**Sunday, October 16, 2016**

Corpening Plaza in  
Downtown Winston-Salem

1:30 p.m. – Check In & Registration

2:30 p.m. – Walk

Sign up to walk and raise money  
for the fight against hunger!

[www.cropwalkforsyth.org](http://www.cropwalkforsyth.org)



**Crisis Control**  
MINISTRY

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Winston-Salem, NC

# Send Holiday Greetings That Make a Real Difference

Honor your family and friends this holiday season with one of Crisis Control's holiday cards. For a donation of at least \$5 per card, we can hand sign and mail your cards for you, or send them to you to personalize.

For more information about the Holiday Honor Card, contact Vicki Jones at 336-201-5290 or [www.ccmcard.com](http://www.ccmcard.com).

