



# the ministry messenger

Fall 2017  
A Publication of  
Crisis Control Ministry

## Neighbors Helping Neighbors

### Kernersville Office Celebrates 40th Anniversary

by Kathy Hoffner, Director of Kernersville Office



Crisis Control Ministry's Kernersville office opened in a little house located at 410 New Street on October 17, 1977. The local church community wanted to better meet the needs of families in crisis but required some help. Virginia Britt, Executive Director of CCM at the time, noted that 5% to 8% of people coming to the Winston-Salem CCM office lived in Kernersville.

It was determined that a Kernersville location was worth exploring. The Board approved the satellite office to open for a three-month trial.

During the first nine months of operation beginning in October 1977 and ending in June 1978, volunteers interviewed 516 families, provided food at a value of \$2,610 and financial assistance for rent and utilities at a cost of \$6,193.77. The total goods and services provided during this first nine months was \$ 8,803.77. Currently, during the same length of time from October 2016 to July 2017, CCM provided goods and services valued at \$206,790, and served 1,304 families. Forty years later, it is hard to imagine the Town of Kernersville without a CCM office.

The little house on New Street where the first people came for help with food, clothing, rent and utilities quickly became too cramped to meet the growing need. In 1979, CCM moved to a larger space over the Pinnix Drug Store at the corner of Main and Mountain streets. Although this location provided more space, the 25 steps leading up to the offices were not accessible for many people. At times, volunteers had to conduct interviews in an individual's car because they could not navigate the staircase. Carrying food up and down the stairs was difficult as well.

In 1990, a capital campaign was initiated by the East Forsyth Citizens for Human Services, Inc. to build a space that would house the Kernersville CCM and the Kernersville

Shepherd's Center. On September 9, 1999, the doors opened at 431 West Bodenhamer Street.

Of course, none of this would have been possible without the dedication of the congregations, businesses and individuals that continue to support the ministry. Volunteers share their talents and skills daily. Individuals and groups provide financial support and food to fill the pantry. The community working together allowing CCM to meet the emergency needs of individuals and families in Kernersville has made this venture a success.

**Forty years later, CCM continues to bring people who care together with people in need.**



Winston-Salem Office:  
200 E. Tenth Street  
Winston-Salem, NC 27101  
T: 336.724.7453

Kernersville Office:  
431 W. Bodenhamer St.  
Kernersville, NC 27284  
T: 336.996.5401



North Carolina Association  
of Free & Charitable Clinics



# Honest Thoughts about the Struggles of Poverty

by Margaret Elliott, Executive Director



As Executive Director at Crisis Control, I often find myself in meetings, handling the administrative part of the job. I am happy to do those things, but miss one-on-one contact with folks we try to advocate for—those who live in poverty and struggle to make ends meet.

She knew she had fewer resources than others, but she had always managed to get by, even with meager wages. I asked her what it felt like to realize she actually lived in poverty. She said that, “When you hear it in words, it makes a difference. Words can make or break you.”

Hearing at a seminar that her income level meant she was impoverished made her mad. Lynda doesn’t like labels and said hearing that she lived in poverty didn’t help her self-esteem. She knew from her experience that people who are “poor” are often thought of as “less than” and not as smart as others. She said, “I’m not stupid, I’m just poor!!”

When asked what she would say to those of us who have never really struggled to pay a bill, she says, “Find someone that has struggled to live day to day and encourage them. Maybe do it monetarily, but definitely with moral support. Share the fact that you had support from loved ones and that your parents encouraged you to succeed so that they too could be role models for their children.”

Lynda has participated in one of Crisis Control’s poverty simulations, an exercise to educate the community on what it’s like for a family to live in poverty for one month. Lynda is especially concerned about those who live in generational poverty and don’t seem to know any other kind of life. For those families, she says getting just one family at a time out of generational poverty is a giant cause for celebration!

More than 67,000 people who live right here in Forsyth County may have similar stories. At Crisis Control we hope to help people come together, work with each other, love each other and to help make this community a healthy and prosperous one for all our residents!



Lynda Jenerett

Recently, I had the great opportunity to share breakfast and conversation with a strong, community-minded, faith-filled woman, Lynda Jenerett, who was willing to share her story with me. I met Lynda three years ago at a “Hands-on Training” for a local program that pairs people who lived in poverty with those who aren’t, to work together to make the community a better place for all people by forming helpful networks.

Here’s a funny story about Lynda: Until she took the training and saw the government’s definition of someone who lives in poverty, she had NO IDEA she was one of them!

As she explains, “I am so wrapped up in faith, someone had to point out to me that I am in poverty. Even though my finances said it, and where I lived said it, my heart did not.”

## “Find someone that has struggled to live day to day and encourage them.”

–Lynda Jenerett

### GIFT OF THE MONTH

**October:** Boxed Dinners (Hamburger Helper)

**November:** Cooking Oil

**December:** Sugar, Flour, Baking Items

The following items can’t be purchased with food stamps. Please consider donating one or more of these items: dish detergent, shampoo, disposable diapers, feminine hygiene products, bath soap, laundry detergent, and deodorant. Visit [crisiscontrol.org](http://crisiscontrol.org) for a complete list.

### DROP-OFF HOURS:

#### Winston-Salem Location

Monday-Friday:

9:00 a.m. - noon and  
1:00 p.m. - 4:00 p.m.

Tuesday:

9:00 a.m. - noon and  
1:00 p.m. - 7:00 p.m.

#### Kernersville Location

Monday-Friday:

9:00 a.m. - noon

Tuesday & Thursday:

1:00 p.m. - 4:00 p.m.

### Vehicle Donations

It’s easy to help CCM by donating your car—and get a tax deduction too.

Simply call 877.537.5277 and arrangements will be made to pick up your vehicle.

If you prefer to receive our newsletters via email, please email [give@crisiscontrol.org](mailto:give@crisiscontrol.org).

# The Importance of Hope

by Shannon Heck, Philanthropy Associate

Crisis Control Ministry's mission is best summed up by the phrase "neighbors helping neighbors." We can measure the help we give by reporting how many people are served, utility bills we have paid, or how many prescriptions were filled. Hope is not so easily defined.

Each interview room at CCM has a box where our clients may drop a prayer request or praise if they wish. These slips are collected every morning and read aloud by volunteers and staff at morning devotions. Earlier this month we read,

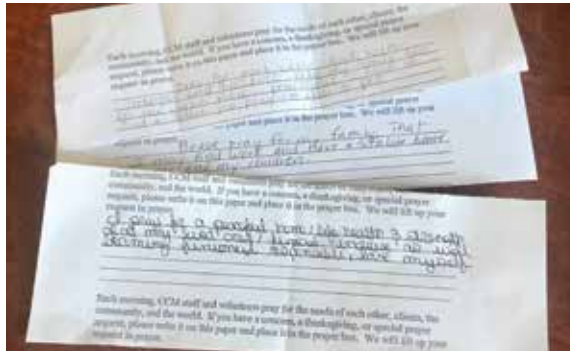
***"Please pray that I can get a decent job that is stable so that I can support my family and not struggle on a daily basis."***

***"Pray for my family and me. I have four grandchildren living with me and I can't afford to house, feed, and clothe them. I love them so much and can't live without them. Pray for a financial blessing."***

The desire for hope can be heard in almost all of the prayer requests. Some ask for help finding employment; others seek the

strength to face the financial ruin caused by a debilitating illness. We attempt to share God's love and grace in the compassionate listening of our volunteers. The interview process can provide a safe space for individuals seeking assistance to share their personal stories with complete strangers. This gift of connection, from neighbor to neighbor, is special. In a sense, making this connection reinforces that there is always a place for hope, no matter the circumstances.

If you would like to receive a monthly listing of prayer requests from the families who seek assistance at Crisis Control, please contact [vjones@crisiscontrol.org](mailto:vjones@crisiscontrol.org).



# 75-100

volunteers are needed each day to help meet the needs of our neighbors in crisis.



Morning and afternoon shifts require:

- 20 interviewers
- 6 food pantry assistants
- 6 administrative assistants
- 7 pharmacy assistants
- other on-call positions

## JOIN US!

Don't allow neighbors to be turned away due to a lack of volunteers.

Call Vicki Jones at 336-201-5290 or email [vjones@crisiscontrol.org](mailto:vjones@crisiscontrol.org).



With your help, Shmedfest 2017 raised more than \$54,000 to support Crisis Control.

# Art in the Barn at Brookberry Farm



*Presented by the*  
Carolina Painters' Guild

*Proceeds to benefit*  
Crisis Control Ministry

**Art Sale & Demonstrations**  
from 11 a.m. to 5 p.m.  
on Saturday, October 14

**at the Barn at Brookberry Farm**  
5548 Brookberry Farm Road  
in Winston-Salem

More than 20 participating local artists  
and more than 100 paintings for sale.

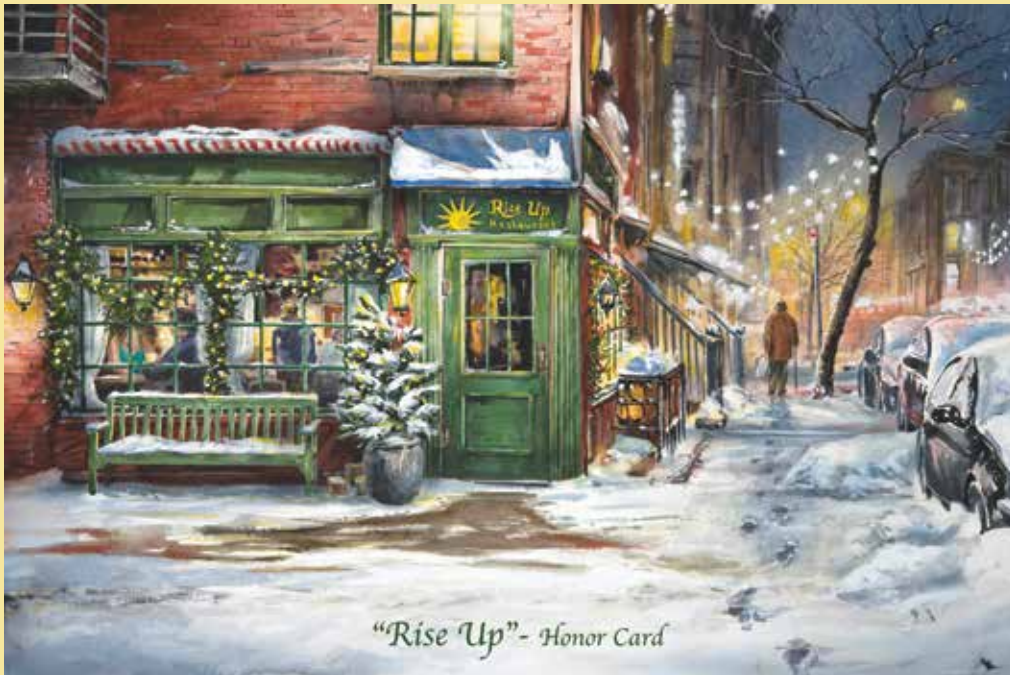


**Crisis Control**  
MINISTRY

200 E. Tenth Street  
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U.S. Postage  
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Winston-Salem, NC



"Rise Up"- Honor Card

# Send Greetings

## That Make a Real Difference

Remember your  
family and friends  
this holiday season  
with a Crisis Control  
holiday honor card.

With a minimum \$5  
donation per card,  
we hand sign and  
mail your cards—or  
send them to you.

Artist William Mangum's  
30th Anniversary "Rise Up"  
card for CCM shown here.  
Alternative card also available.

For more information  
about holiday honor cards,  
contact Vicki Jones at  
336.201.5290 or [ccmcard.org](http://ccmcard.org).